



Alaa Sarhan | Product Engineer | Berlin

platforms, SaaS, e-commerce, open source, non-profit fintech, housing, education, productivity, open data engineering, team building, coordination, product development

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Wundertax

Chief Technology Officer - April 2022 - Present

[Doodle](#)

Tech Lead - Nov 2021 - March 2022

- Increased data quality for BI by leading the integration with a 3rd-party product tracking governance tool (Avo).
- Increased focus on core product and UX, freeing resources from ads work, by leading integration with a 3rd-party partner for AdTech (Freestar).

Senior Full Stack Engineer - Mar 2020 - Oct 2021

- Enabled targeting the enterprise segment by building the missing Admin Settings area of the product.
- Sustained high performance in the team by filling for vacant PM/PO role for 6 months, ensuring product decisions are made and managing the backlog w/ stakeholders.

[Wikimedia Deutschland](#)

Tech Lead - Feb - Dec 2019

- reduced storage needs by 70% of an essential db table and risk of db write failure by normalizing its polymorphic design
- improved throughput & pair-programming frequency by upgrading team's process from push (Scrum) to pull (Kanban)

synergist.io

Senior Fullstack Developer - Jan 2018 - Nov 2018

- improved confidence and stability in delivery by cleaning up legacy code, fixing db design, setting up CI/CD pipeline and monitoring

[Wundertax](#)

Senior Fullstack Developer - Feb 2017 - Dec 2017

- validate if app is worth building by wrapping the web tool in an app in 1 week and setting up app ads > installs > sign up funnel

[Nestpick](#)

Full Stack Developer - Jun 2015 - May 2016

- enabled reliable quantitative analysis and data-driven decisions by adding product tracking (Mixpanel)

Sabanegh Consultancy

Software Engineer - Nov 2014 - Mar 2015

Syrian Educational Publishers

Team Lead - Jun 2012 - Oct 2014

Threelancer

Co-founder & Web Developer - Mar 2011 - May 2012

Skills

Tech

PHP, Spring(Boot), Docker, Relational DBs (MySQL/Postgres), Sass, Git, Laravel, React, Redux/Saga, Java

Product

A/B testing, defect triage, personas/user stories, tracking, refinement/grooming, copy & domain language

Teams & mentorship

1:1s, onboarding, hiring, evaluation, pairing, initiatives & experimentation, motivation & support, facilitate decision making

Comm.

Active Listening, technical writing, reporting

Agility

cross-functional collaboration, XP, retrospectives, CI/CD

Open Source & Consulting

[php-flatten](#) [OAuth 2.0 Client for Docusign](#)

[The Wikibase Consultancy](#) [Jung.ly](#) [Selectas HR](#)

Qualifications

- B.S. Info. Systems and Software Engineering - Damascus University, Syria

Languages

- Arabic - Native
- English - C2
- German - A2